



## **Cobo Center Atrium**

### **Objectives:**

- Create a signature space
- Open views from the Main Concourse to the Detroit River and Canada
- Create a second main entrance with easier drop-off capabilities
- Create a direct connection between new riverfront entrance and Main Concourse
- Connect the Main Concourse to lower level customer spaces
- Improve the visibility and usability of lower level spaces

Atrium opened in September 2013. (Atrium opened temporarily in January 2013 for the North American International Auto Show, then closed again for finishing work on construction).

### **Atrium Details**

- Cost: \$22.6 million out of the \$279 million construction costs
- Dimensions: 250 feet long, 80 feet tall and 65 feet wide. The Atrium is three stories tall, but is technically two floors and a mezzanine
- Floor space: 30,000 square feet of contiguous space, 16,000 square feet on the main floor between the columns
- Capacity: 600 people seated for meals, 1,000 people seated theater-style, and 1,200 people standing

### **Materials**

- Glass: Roof and south face consist of 19,000 square feet of Michigan-sourced glass
- Tile: Floor covered with 30,000 square feet of porcelain tile from Italy
- Marble: Columns covered with 315 tons of "Sunset" marble from Portugal



## **Grand Riverview Ballroom**

### **Objectives:**

- Adapt and reuse the former Cobo Arena
- Expand useable space and facility's capabilities
- Open the building to views of Hart Plaza and the Detroit River
- Provide additional options for customer use
- Create a premier ballroom and banquet venue
- Provide additional meeting space and pre-function areas
- Modernize retail food service and catering facilities

Ballroom opened in September 2013.

### **Ballroom Features and Capacities**

- Grand Ballroom is 40,000 square feet, dividable with a retractable wall
- Reception capacity 4,500 people
- Seating for 3,500 people theater-style or 2,250 people for banquets
- 40-foot ceiling height with built-in rigging points, each capable of holding 1,500 to 2,500 pounds
- Dramatic lighting effects, including decorative sconces, stylized overhead lighting, and ceiling-mounted remote control stage and spotlights. All lighting elements are color-programmable LEDs.
- 21,000 square feet of meeting space on floor below ballroom that can be divided into up to 11 meeting and breakout rooms
- Glass-enclosed pre-function space
- Open-air terrace
- Grand view of the Detroit skyline, the Detroit River and Windsor, Ontario
- Equipped with dual "rigid chain" stage lifts for dramatic introductions, capacity 56,000 pounds each
- Strong Internet bandwidth available, including wireless and hard-wired access points
- Possible functions: Meetings, conventions and conferences; banquets and gala functions; weddings; religious gatherings; media presentations, and more
- Food and beverage services are provided by Centerplate, Cobo Center's hospitality partner
- All-new 8,000-square-foot kitchen with private tasting room
- New food court called "Detroit Made Kitchen" adjacent to ballroom and 250-seat Cyber Café. Detroit Made Kitchen has four food shops featuring local foods and healthy, natural ingredients



## **Ambassador and Portside Ballrooms**

### **Objectives:**

- Modernize original section of facility and dramatically improve functionality
- Open the building to views of the Detroit River and Canada
- Provide additional options for customer use
- Create modern, fully equipped ballrooms and banquet venues with flexible space for events that are smaller than those booked in the Grand Riverview Ballroom
- Provide additional meeting space and pre-function areas

Ballrooms opened November 2014.

### **Ambassador Ballroom (Room 360)**

- Room size: 6,139 square feet
- Theater seating: 560 people
- Banquet/classroom seating: 312 people
- Room dimensions: 51' x 119'
- Ceiling height: 15' 9" / 11' 7"
- Glass-enclosed prefunction space capable of accommodating all guests for an event, with dramatic views of the Detroit River, Canada, the Detroit People Mover, and the Ambassador Bridge
- Strong Internet bandwidth available, including wireless and hard-wired access points
- Possible functions: Meetings, conventions and conferences; banquets and gala functions; weddings; religious gatherings; media presentations, and more
- Food and beverage services are provided by Centerplate, Cobo Center's hospitality partner

### **Portside Ballroom (Room 260)**

- Room size: 5,368 square feet
- Theater seating: 488 people
- Banquet/classroom seating: 300 people
- Room dimensions: 44' x 122'
- Ceiling height: 14'
- Glass-enclosed prefunction space capable of accommodating all guests for an event, with dramatic views of the Detroit River, Canada and the Ambassador Bridge
- Direct access to Detroit RiverWalk from Level 200
- Strong Internet bandwidth available, including wireless and hard-wired access points
- Possible functions: Meetings, conventions and conferences; banquets and gala functions; weddings; religious gatherings; media presentations, and more
- Food and beverage services are provided by Centerplate, Cobo Center's hospitality partner