

# DETROIT



Creative approval required – SEE PRODUCTION SPECS

## DTW-COBOD

WASHINGTON BLVD. & W. CONGRESS STREET ST. S/L F/E & F/N

### DETROIT CITY CENTER/FINANCIAL DISTRICT

This spectacular two screen digital display is visible to both Washington Blvd & W Congress Street in the heart of downtown Detroit located at the main entrance of Cobo Center. This location is highly visible from those entering and exiting Cobo Center along with Hart Plaza, Campus Martius Park, and all the major downtown hot spots. This offering is completely unique and the only digital of this kind with full video capabilities and sound in downtown Detroit.

**MARKET**  
DETROIT

**PRODUCT**  
DIGITAL  
SPECTACULAR

**SIZE**  
25'h x 120'w

**LATITUDE**  
42.328532

**LONGITUDE**  
-83.04972

**DEC.**  
75,000



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